

CORE COMPETENCIES

MindKube is in its eighth year as a premier visual communication firm specializing in interactive media, website design, soft ware development, search engine optimizati on, social media, and print/graphic design. We also offer printing services to complement full-scope integrated marketing campaigns. MindKube’s core services are graphic design, custom web design/development, writing, project management, print management and custom software development.

- NAICS:
 - 541430: Graphic Design Services
 - 541512: Computer Systems Design Services
 - 541519: Other Computer Related Services
 - 541613: Marketing Consulting Services
 - 541490: Other Specialized Design Services
- PSC:
 - D318: IT & Telecommunications
 - R701: Advertising Services
 - T001: Arts-Graphics Services
 - T016: Audio/Visual Services

CORPORATE DATA

MindKube Creative & Marketing was established in 2008 in Central Florida. Designers and developers are skilled in both print and interactive media, enabling us to be highly responsive and flexible. With a staff of five creative professionals, MindKube serves a nationwide client base.

CERTIFICATIONS & REGISTRATIONS

DUNS Number 025898112 • CAGE 6V0X8
SAM Registered

Small Business Enterprise (SBE)
Woman Owned Business Enterprise (WBE)
Disadvantaged Business Enterprise (DBE)
Minority Business Enterprise (MBE)



CAPABILITIES

GRAPHIC DESIGN

- Logo Design
- Web Design
- Publications
- Reports
- Ad Layouts
- Data Visualization
- Info & Motion Graphics
- Tradeshow Graphics
- Posters and Billboards
- Postcards and Mailers
- Catalogs and Guides
- E-campaigns

STRATEGIC MARKETING

- Branding
- Product Positioning
- Point of Sale
- Web / Internet
- Direct Mail
- Custom Publishing
- Style Guides
- Outdoor

INTERNET TECHNOLOGIES

- E-Commerce
 - Enterprise Solutions
 - Open Source Applications
 - Custom Software Development
- Database Design
- Database Publishing
- SEO (search engine optimization)
- Blogs & eNewsletters
- E-books
- Email Campaigns
- Experience Strategies
- User Flow
- Video Production & Editing

WRITING

- Collateral
- Advertising
- Internet

LANGUAGE TRANSLATION

- Spanish

PUBLIC RELATIONS

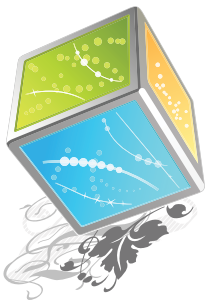
- Press Releases

PROJECT MANAGEMENT

- Accounting
- Schedules
- Production Coordination
- Client Services

PRINT MANAGEMENT

- Production and Quality Control
- Online Order and Inventory
- Fulfillment



MINDKUBE
CREATIVE & MARKETING

CAPABILITY STATEMENT

DIFFERENTIATORS

MindKube is a woman-owned small business with a highly successful past performance record of almost a decade in the commercial arena, providing digital communication strategy for many leading companies and organizations, including *Fortune 500* businesses.

We provide services that help our clients establish an authentic connection with audiences, and seek to use these skills to serve the unique needs of the government sector.

MindKube creates communication for audiences based on their specific preferences and challenges. But, more than just great design, we strive to create intuitive access to information through:

- Practical resources that individuals connect to within dynamic, social environments
- Ideas and language that pull people in
- Compelling communication in which people want to participate and engage

We believe that innovation in communication elevates content into information that people not only need to find, but want to use.

As a nimble firm, MindKube is willing and able to scale in order to handle projects of any scope, from micro / small purchase tasks to large scale creative projects.

PAST PERFORMANCE

Business Industry Political Action Committee (BIPAC)

www.bipac.net

Contact: Mackenzie Sullivan

T: 513-225-3013 | E: mackenzie.sullivan@wendys.com

Xtelesis

www.xtelesis.com

Contact: Bob Darling

T: 801-947-7201 | E: bdarling@xtelesis.com

Golf Cars of Arizona

www.golfcarsofarizona.com

Contact: Dareck Makowski

T: 520-370-0523 | E: dareckrm@gmail.com

"I am constantly pleased at the high-quality of service offered by Mindkube. They have been a great help with technical issues and design collateral. I do not have a technical or design background and they are able to understand what I communicate and deliver a product that surpasses my expectations. MindKube has worked with us for the past 6 years and I look forward to continuing to work with them!"

- Colleen Bowman, BIPAC

"MindKube has listened carefully before making any recommendations, collaborated effectively, and have been a delight to work with. They respond promptly and have never missed a deadline (typically ahead of schedule). The quality of work produced has been exceptional."

- Bob Darling, Xtelesis

PARTIAL CLIENT LIST



WPXENERGY.



CONTACT INFORMATION

Owner Natasha Crosby provides all creative direction and project management. Ms. Crosby holds a B.A. in Advertising & Public Relations from the University of Central Florida and has over 15 years of experience in the communications and marketing field.

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